

# STYLISH INTERIOR

staron® | tempest® |

STYLISH INTERIOR

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## Our Company

### Creators of high-tech materials with design sensibility

Cheil Industries was launched in 1954 as Samsung's starter company. Over the years, Cheil Industries has branched out into the Fashion business in 1980, Chemicals business in 1990, and expanded into the Electronic materials business in 2000. The on-going corporate transformation and success speaks to our dedication to innovation and creative leadership.

Cheil Industries embodies the Samsung business philosophy of, "devoting our talent and technology to creating superior products and services that contribute to a better global society". We practice the five core values of Samsung "People, Excellence, Change, Integrity, and Co-prosperity" and lead the future as pioneers based on these values.

## Our Business

### Premium solid surface, Staron.

In 1993, Cheil Industries Inc. developed a proprietary technology for solid surface inspired from natural stone. It emulates the luxurious textures of nature but has excellent workability of high-tech construction materials. Widely used for interiors of kitchen, bathroom, office spaces, and homes, Staron is a top-of-the-line product which has been certified with ISO 9002 (International Quality Certification) and ISO 14000 (International Environmental Management Certification). Furthermore, it has been certified with NSF51 (Food Zone), meeting the stringent standards for health and environmental science industries. Our high-quality solid surface is an integration of expertise and technology.



## staron®

### Premium Solid Surface, Staron

The internal composition of Staron is uniform and non-porous with luxurious soft textures. It is available in attractive natural textures of a wide range of colors and is a practical choice for kitchens, living rooms, bathrooms, and an artful addition to your living spaces. The infinite design possibilities with Staron can produce a variety of creative living spaces and cultures.

## tempest®

### Transparent Solid Surface, Tempest

Tempest combines the elegant patterns of natural stone and the excellent durability and workability of solid surface. It enriches the space with the splendor of precious metals, and creates diamond-like transparencies that heighten the elegance.

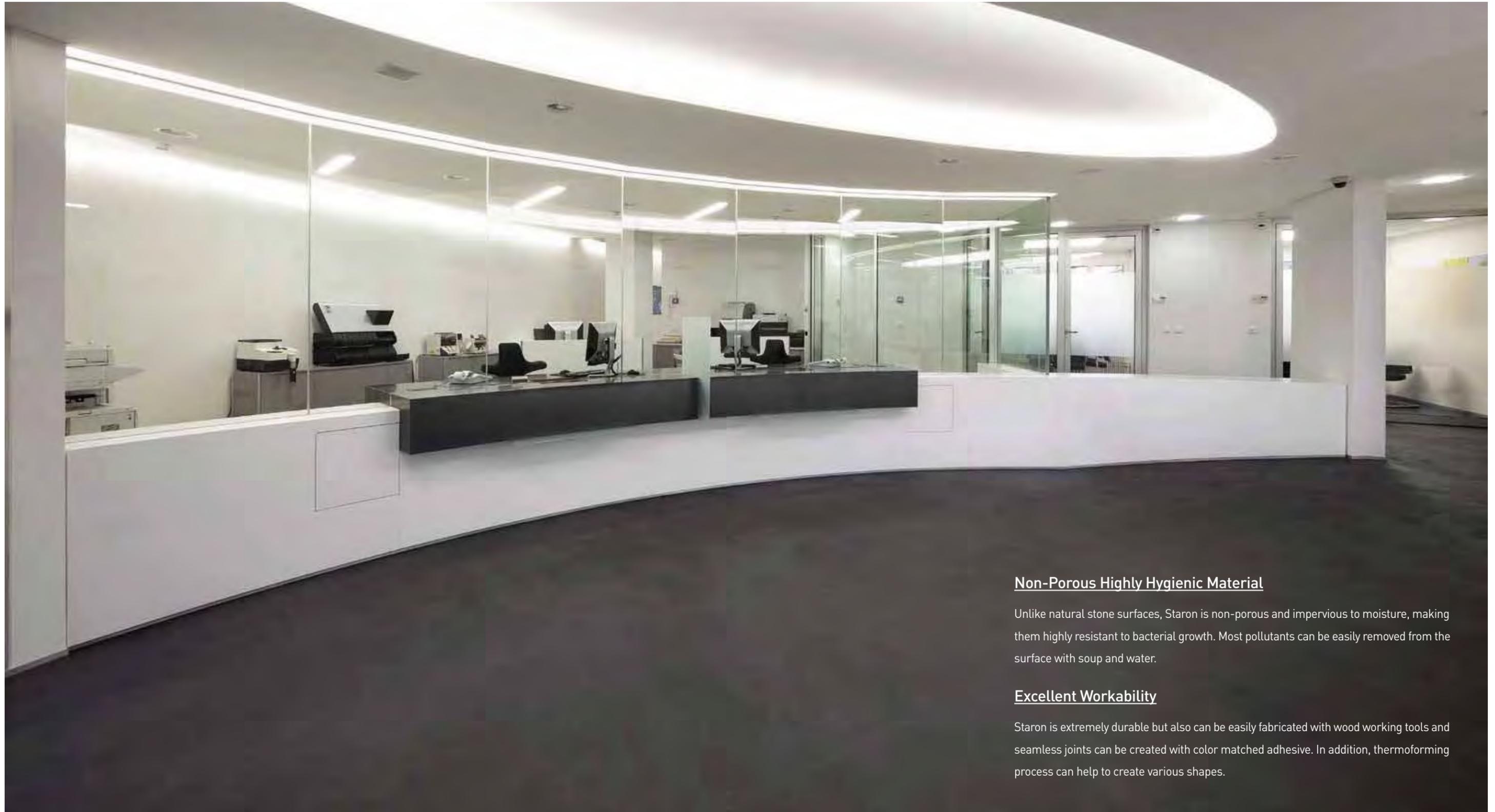


**Elegant Textures and Variety of Colors**

Staron materials exceed natural translucent stone with its warm, soft textures elevating any interior design of the highest quality. Upgrade your interiors with any imaginable design idea that can be expressed by the myriad of colors and patterns.

**Strict Quality Control**

Cheil Industries has strict quality control standards in order to supply superior products. We will present Staron's consistent properties and satisfy you with a stable quality.



### Non-Porous Highly Hygienic Material

Unlike natural stone surfaces, Staron is non-porous and impervious to moisture, making them highly resistant to bacterial growth. Most pollutants can be easily removed from the surface with soap and water.

### Excellent Workability

Staron is extremely durable but also can be easily fabricated with wood working tools and seamless joints can be created with color matched adhesive. In addition, thermoforming process can help to create various shapes.



### **Various Colors and Designs**

Experience endless design possibilities using Staron with many different colors. Staron can express various concepts that are difficult to express with other materials, and Staron can be well-coordinated with other materials and offer endless possibilities in designs.

### **Excellent Durability**

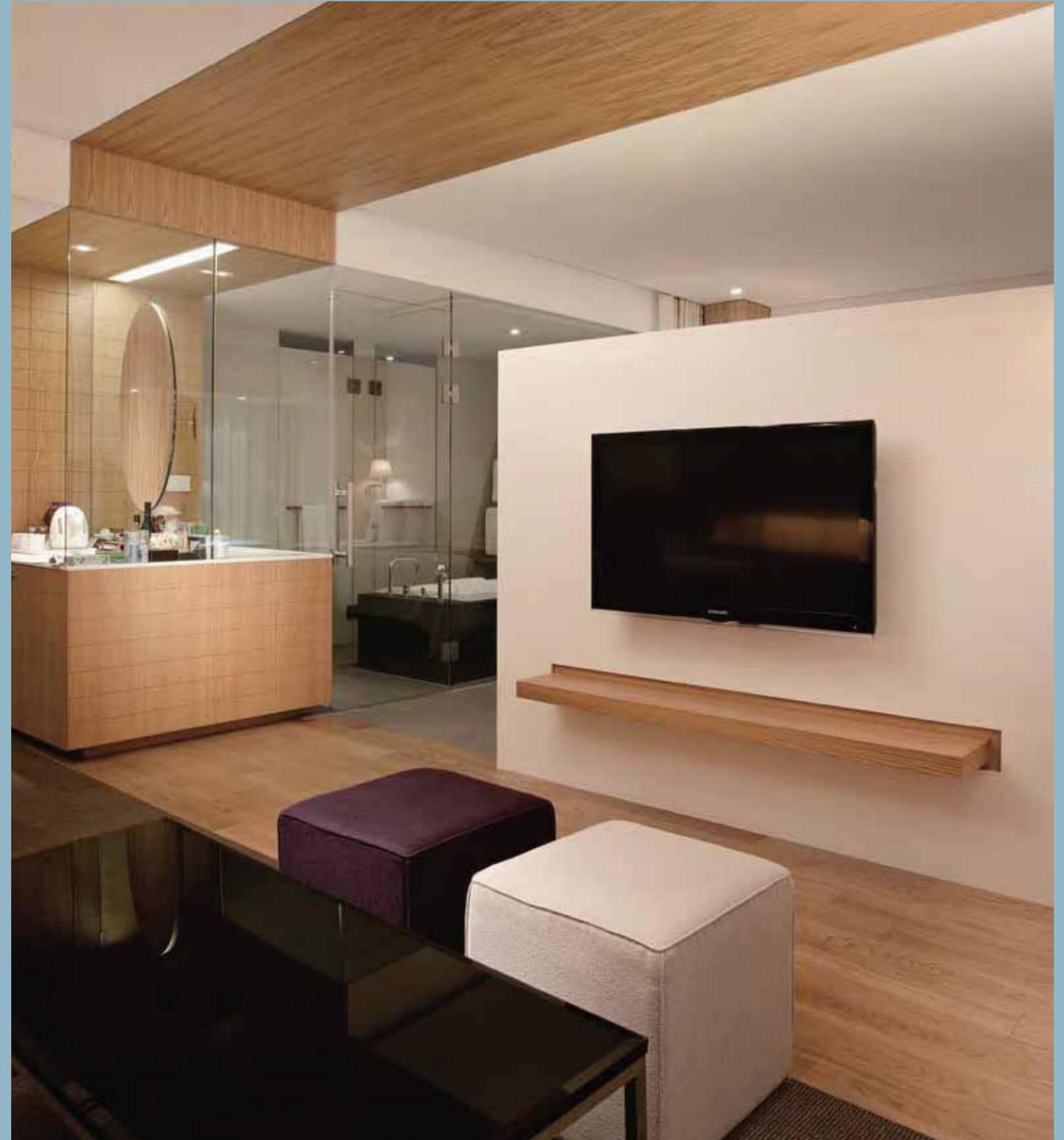
Staron is made of all-acrylic materials and when compared to laminates or plastics, it exceeds in strength and long-term durability. In addition, in case of contamination or damage, it can be easily repaired as if new.

# Hotel & Resort

## Staron, helping you create magical spaces

Staron creates a magical space that takes you away from the weary hustle of daily business and life. We are a part of your living space that brings leisure and new energy to your business.

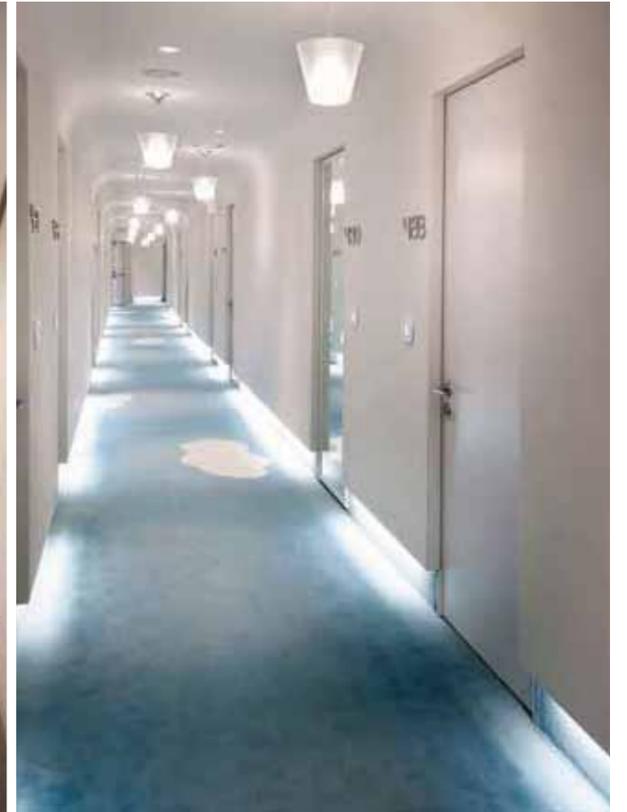
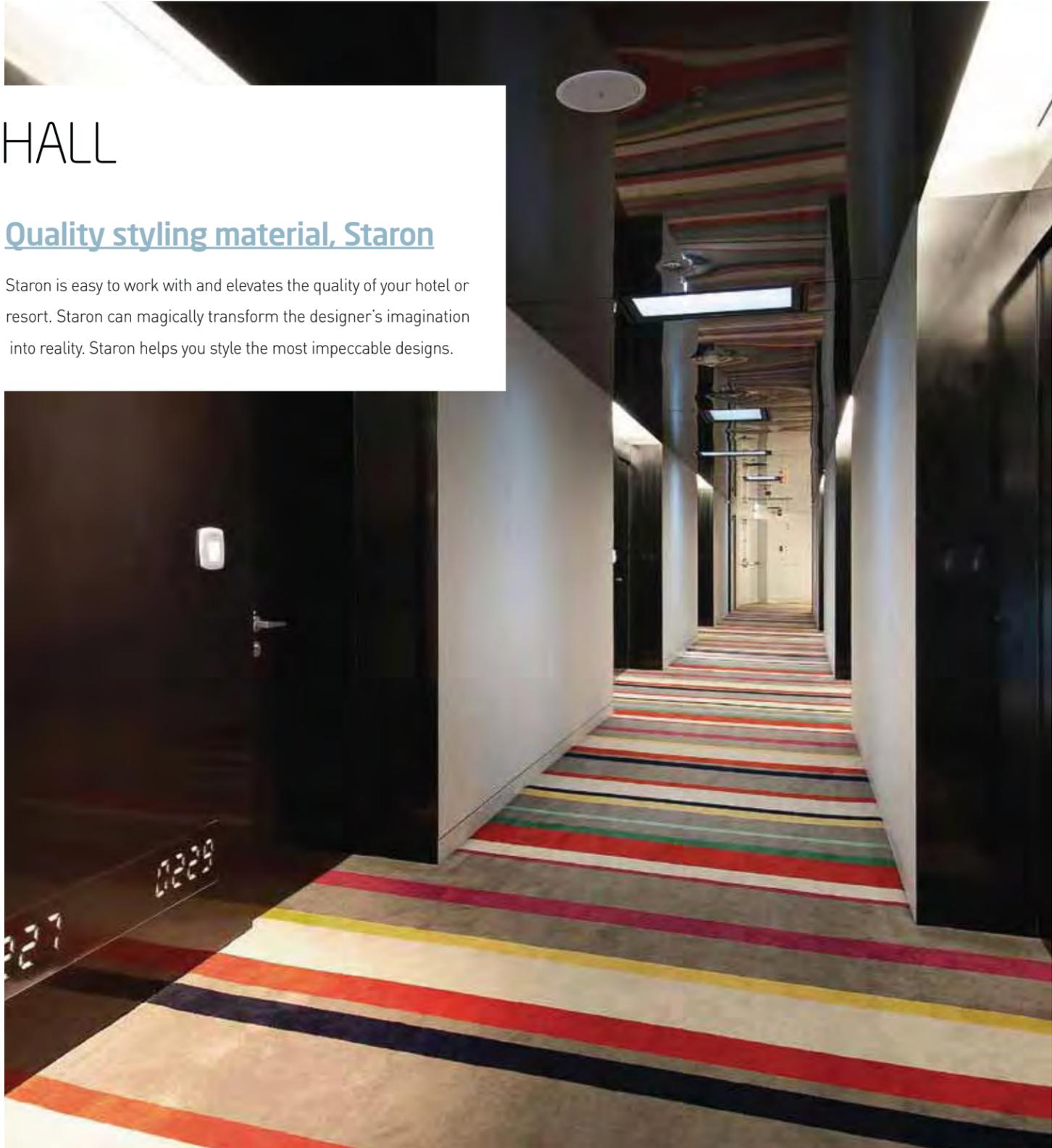
We invite you to explore the magical spaces of Staron.



# HALL

## Quality styling material, Staron

Staron is easy to work with and elevates the quality of your hotel or resort. Staron can magically transform the designer's imagination into reality. Staron helps you style the most impeccable designs.



Samsung Human Resources Development Center by Korea



## BEDROOM

### Staron, the best interiors for the most discerning clients

Staron strives to exceed quality expectations of any design concept. Whether you are designing a modern, classic or unique concept, Staron solid surface is well suited for any interior décor. In addition, the smooth surfaces, clean edges, variety of colors range, and durable properties of the material will complete the space of any designer's vision.

### Seamless clean designs

Staron is an impeccably flawless synthetic acrylic solid surface. No matter what shape is envisioned for the product, the smooth surfaces create a seamless finished design. These subtle features differentiate materials of high quality design.

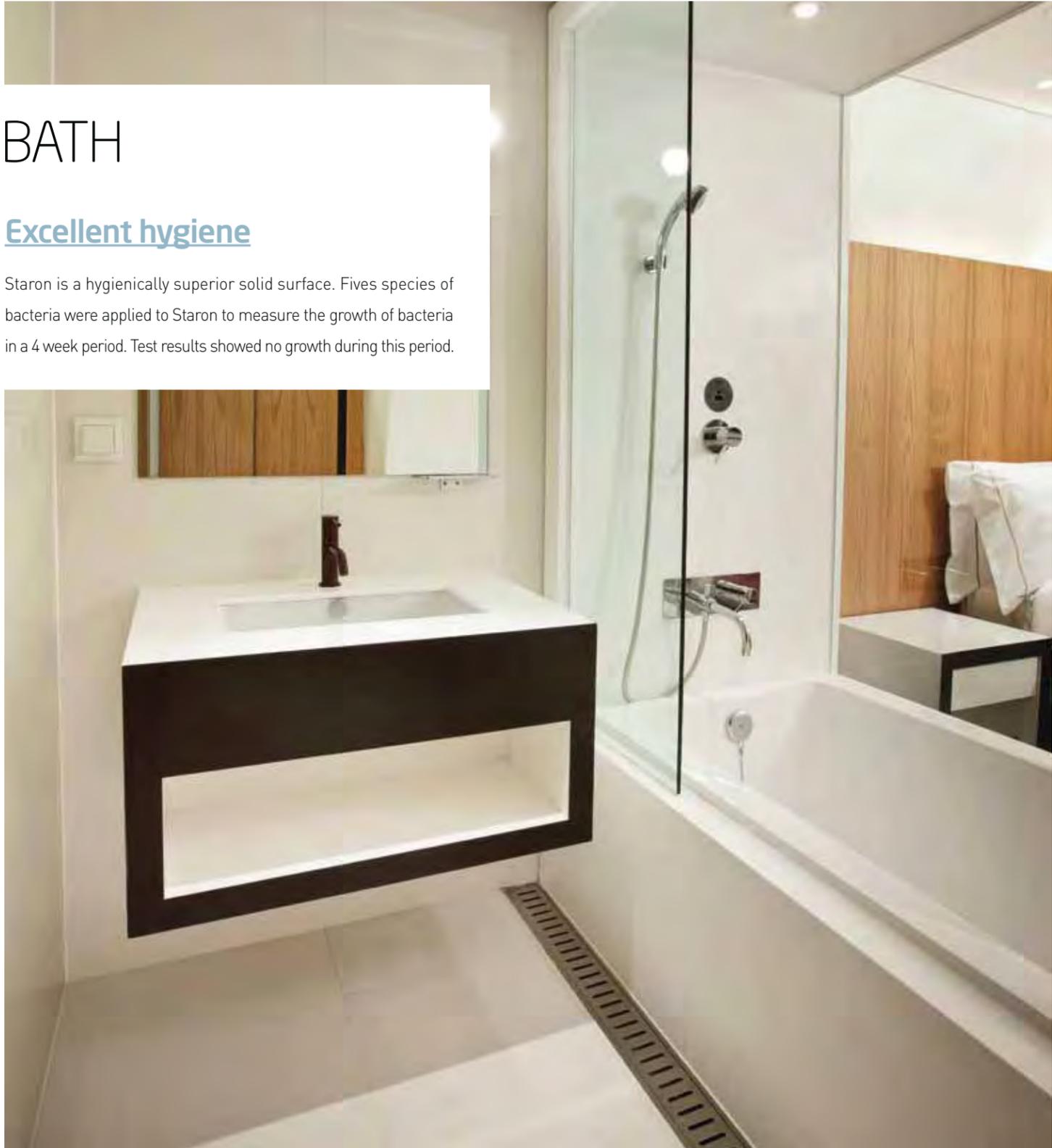


-  Sheraton Grand Walkerhill Hotel by Korea
-  Samsung Human Resources Development Center by Korea

# BATH

## Excellent hygiene

Staron is a hygienically superior solid surface. Fives species of bacteria were applied to Staron to measure the growth of bacteria in a 4 week period. Test results showed no growth during this period.



Sheraton Grand Walkerhill Hotel by Korea

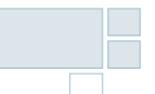




# RESTAURANT

## Luminous transparent chips of Tempest

Hotel restaurants frequented by many guests are often good indicators of the grade of the hotel. Utilizing the world's first transparent acrylic chips will help accentuate the décor of luxury restaurants. Tempest's specialized coating technology is applied to create a premium solid surface. In addition, we strive to capture the designer's vision through the diverse range of colors.



# BAR

## Express yourself with Staron

To help unleash the creativity of designers, Staron offers choices of smooth curves and surfaces to complete your design. The luminous transparency of the material is effective in creating glamorous interiors that can be transformed into a variety of new spaces.

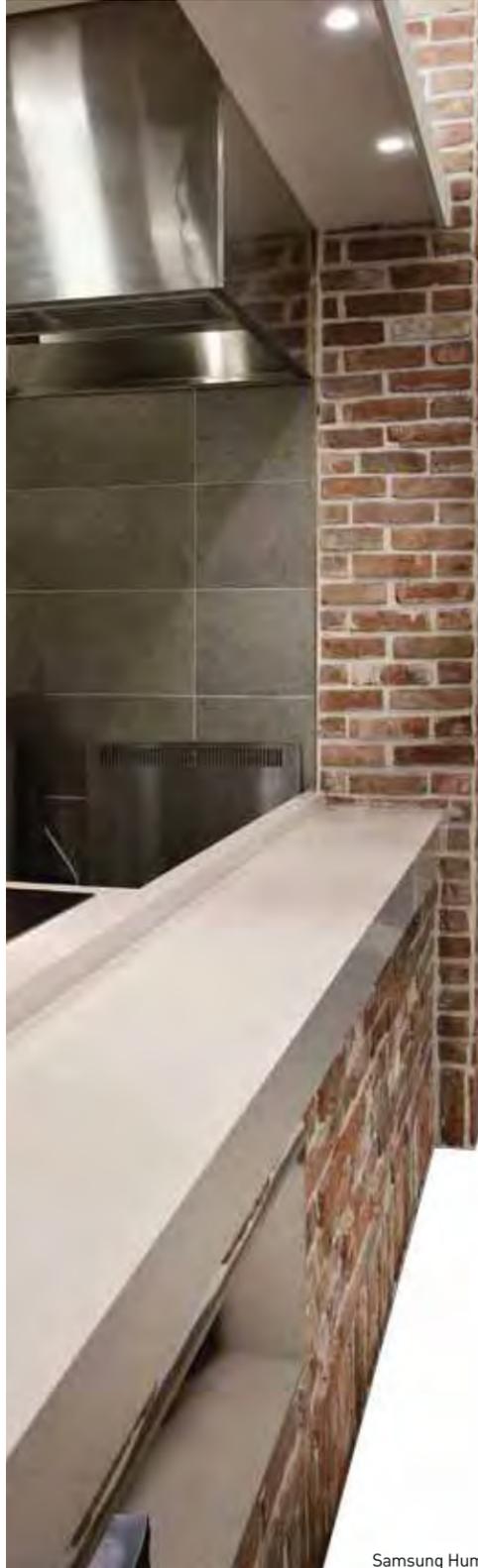
Through the CNC process, transparency levels can be modified to match a variety of atmospheres, such as a casual hotel bar to a glamorous luxury bar.



Samsung Human Resources Development Center by Korea



 Hotel Bar by Switzerland



# DINING HALL

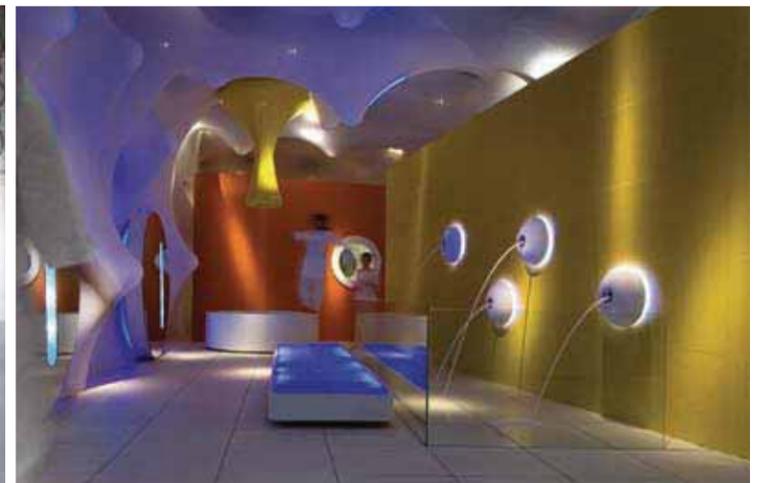
Staron is always with you

Samsung Human Resources Development Center by Korea



# SPA

Whatever you are envisioning, Staron solid surface is capable of producing the space you are dreaming.



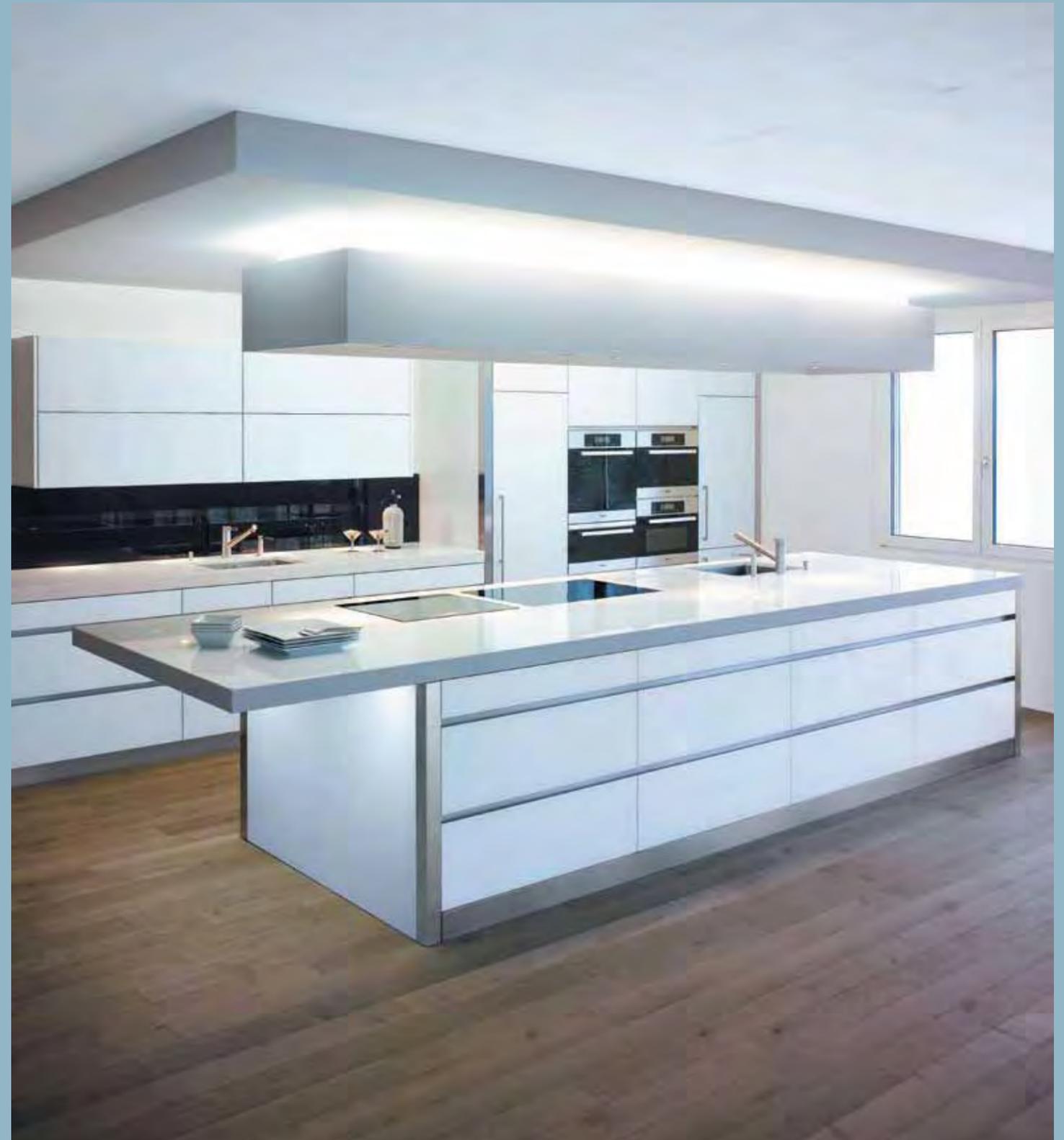
Hypnotique Spa by Switzerland

# Kitchen

## KITCHEN STYLE

Presenting  
you a premium kitchen.

- Modern
- Elegance
- Simple
- Activity





Kusshand by Korea



# MODERN

## Introducing Staron's high-quality kitchen finishes especially for you.

The kitchen is the most important space in a home where the whole family comes together to share their happiness and bolster dreams. It is where you hold special memories of your past, present and future. Upgrade this special space with Staron solid surface.



Kitchen by South Africa



# ELEGANCE

## Variety of smooth seamless surfaces and curves

Staron is an impeccably flawless synthetic acrylic marble. No matter what shape is envisioned for the product, the smooth surfaces create a seamless finished design. These subtle features differentiate materials of high quality design.

In addition, a variety of curves can be added for a sleek, unique design that meets your needs.



Euro Cucina by Italy



Isaloni 2011 by Italy

Dakota Design / Wave Surfaces by Australia

Kusshand by Korea





Isaloni 2011 by Italy



# SIMPLE

## Smart material choice with easy restoration and maintenance

Due to its durability, it is easy to restore in the event there is a crack or damage to material. While cooking in the kitchen, you have probably damaged the tops of your counters with knives and cookware. Staron solid surface can be easily restored to make your kitchen new again.

Euro Cucina by Italy

Kitchen Showroom in meil by France





Euro Cucina by Italy



Darren James , Interiors by Daren James  
by Australia



Isaloni 2011 by Italy



Kitchen Jungkind by Switzerland



# ACTIVITY

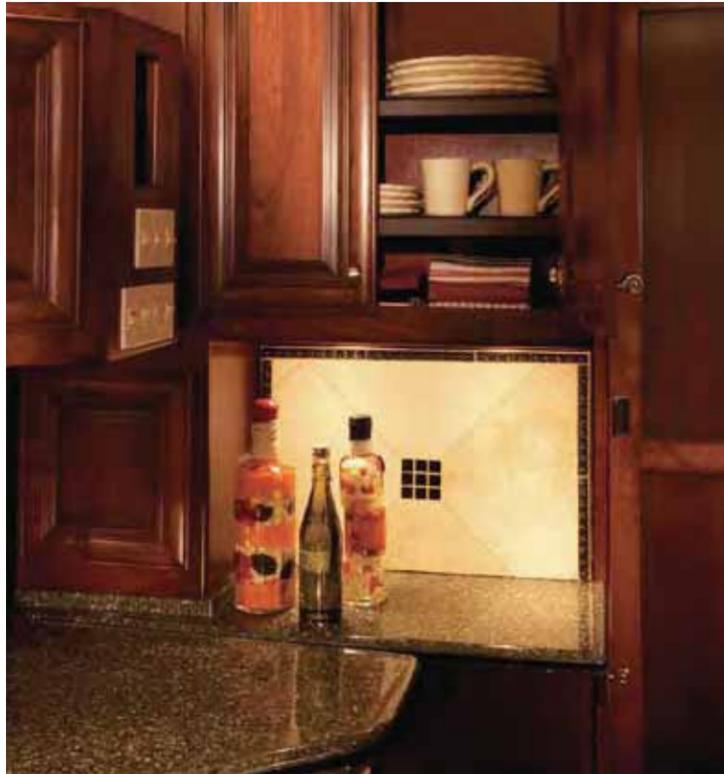
## Durable material resistant to surface damage

Staron solid surface is a durable material that can easily withstand heavy surface use and is impact resistant. In case of damage or cracks, the surface is easily repaired as if new. In addition, the non-porous surface is impervious to moisture, making them highly resistant to bacterial growth. Whether you are designing an RV, yacht or a confined space for a variety of activities, it is a sanitary material choice.





Fleetwood RV by U.S.A



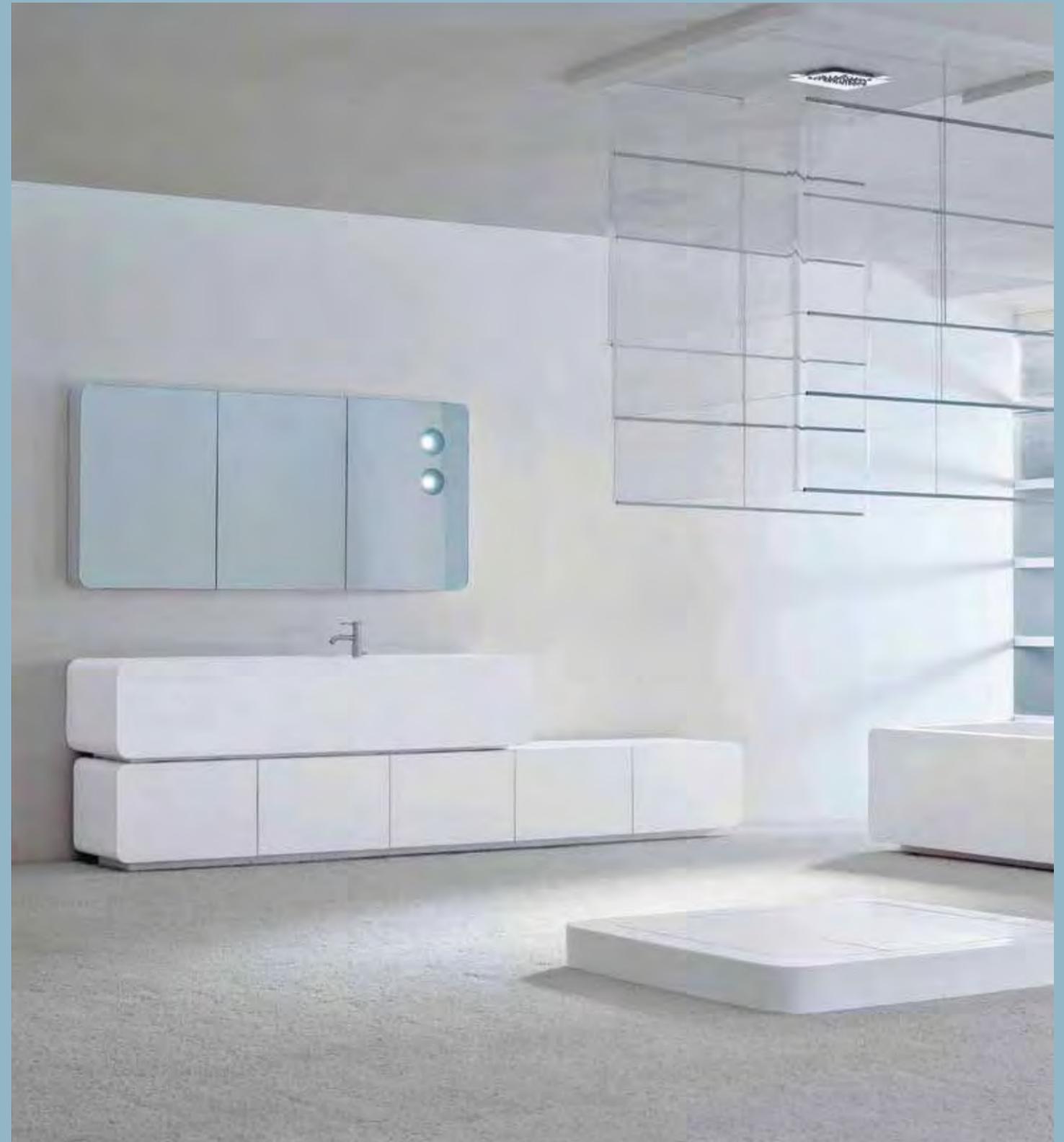
Ovation Yacht by U.S.A

# Bathroom

## REFRESH & CLEANLINESS

### Start and end your day with Staron in an elegant bathroom

Bathroom design is sometimes referred to as the jewel of residential design. It is the most personal space where cleanliness is a requirement. It is where you start and end the day. Relieve the fatigue of daily stress in this space Staron offers you the best comfort and amenities.



# REFRESH

## Seamless perfection

Staron surfaces are installed with imperceptible seams which prevent fungi and bacterial growth in these hard to reach areas. In addition, when installing bathroom furniture and walls, you can seamlessly connect components and increase the successful completion of your design.

Not only will Staron's sleek, stylish finishes add to the aesthetic value of your bathroom space but also deliver a safe and hygienic environment.



Design\_Stuber Team by Switzerland



Bath by Korea

Bath by Germany



## Designed according to the designer's idea

Staron is a smart choice for a material that can be thermoformed into the designers envisioned concepts. Bring your concepts to life by the use of this processing technique.



Ambiance Bain by France

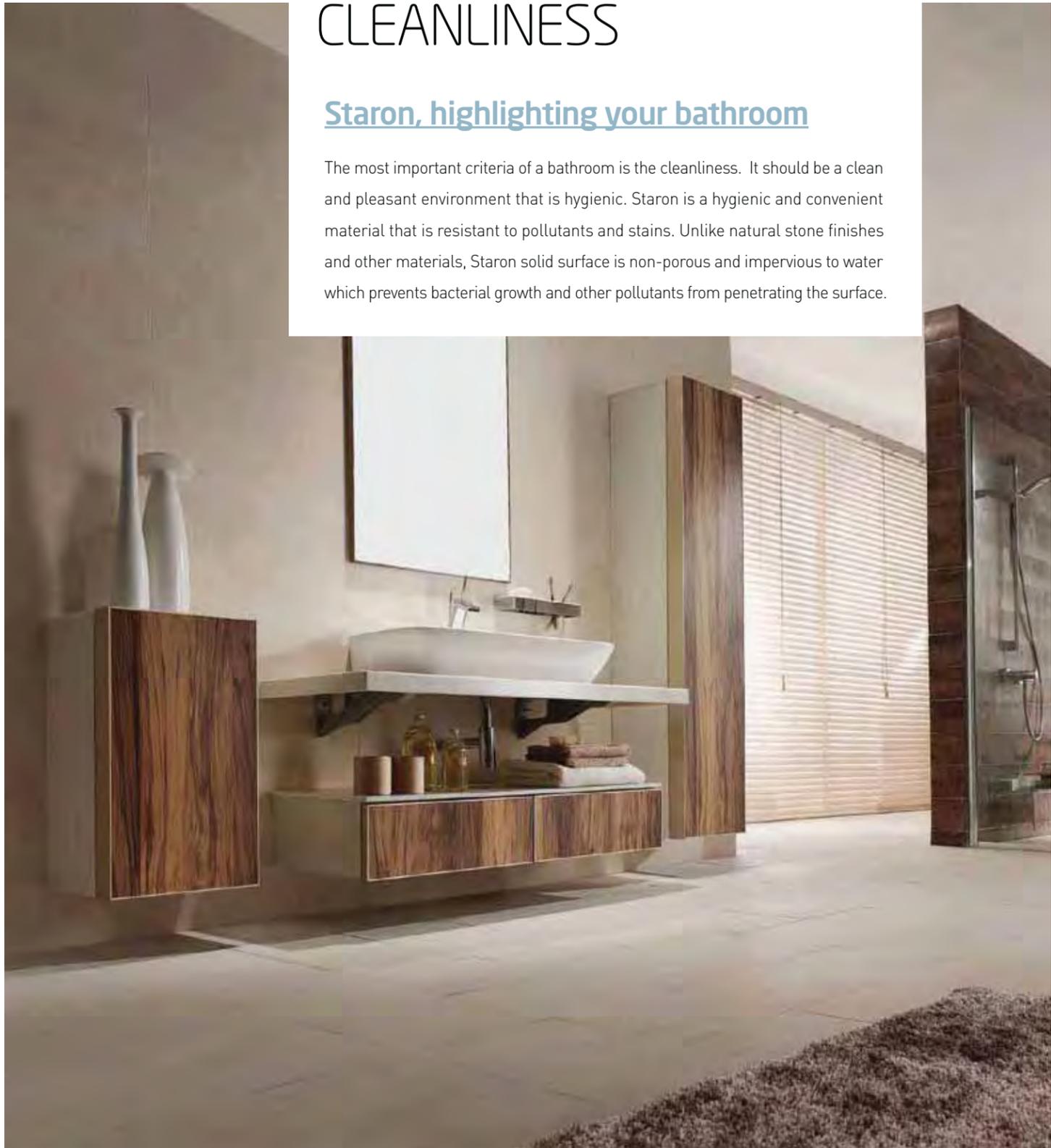


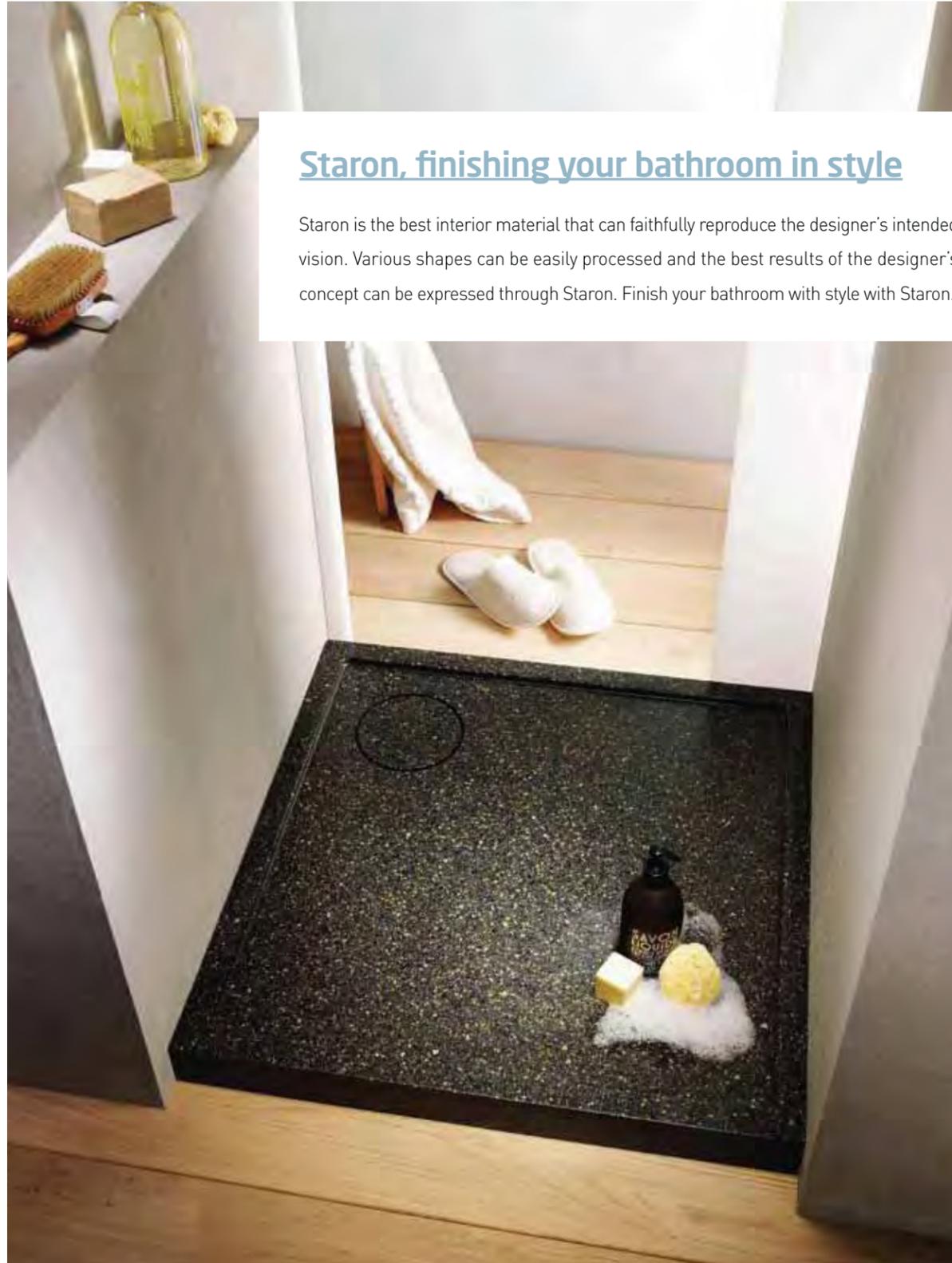
Thermoforming is the process of heating at a constant temperature to bend sections of Staron® sheets to create various desired shapes. The formability of Staron® allows designers to obtain many different shapes and curves.

# CLEANLINESS

## Staron, highlighting your bathroom

The most important criteria of a bathroom is the cleanliness. It should be a clean and pleasant environment that is hygienic. Staron is a hygienic and convenient material that is resistant to pollutants and stains. Unlike natural stone finishes and other materials, Staron solid surface is non-porous and impervious to water which prevents bacterial growth and other pollutants from penetrating the surface.





### Staron, finishing your bathroom in style

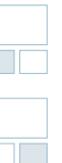
Staron is the best interior material that can faithfully reproduce the designer's intended vision. Various shapes can be easily processed and the best results of the designer's concept can be expressed through Staron. Finish your bathroom with style with Staron.

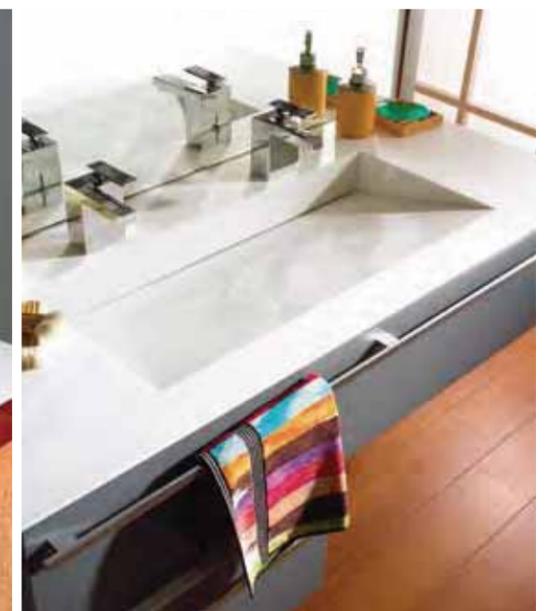


Bath by Germany

Samsung Human Resources Development Center by Korea

Oe Sch Innenansban by Switzerland





**Stylish finish, clean design**

Upgrade your bathroom furniture with Staron. Refresh your bathroom with stylish finishes, colors and variety of designs. Staron helps you re-imagine a stylish bathroom.

# Office & Work Space

STARON,  
AND MEET THE WORLD

You can find

Staron around the world.

Staron's superior product quality, ease of material handling, and variety of color choices makes the application of the product relevant in offices and public institutions around the world. Staron solid surface is a world class brand that is recognized around the world.





Raiffeisen Bank by Switzerland



# OFFICE

## Refined interiors styled with solid surface - Staron

Many offices and public facilities are focused on creating business efficiencies and improving the environment by reducing stress in the work place. We help you accomplish this through our superior processing power and providing interior design material that improves the quality of life of workers.

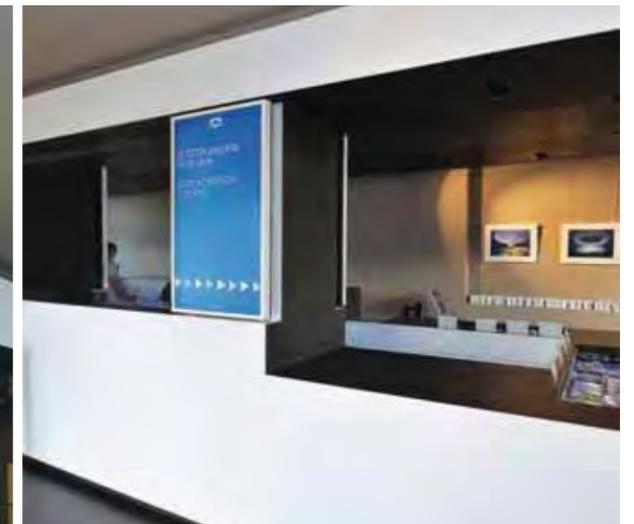
-  PKF Office by Harry Poulos Architects Australia
-   Dakota Design / Wave Surfaces by Australia
-   Evansville Office by U.S.A

**Eco-friendly Staron,  
work in a comfortable and safe environment.**

Staron has been tested for various certifications. Staron is accredited with Greenguard and certified to be low-emitting material that leads to better air quality indoors. Staron also received Scientific Certification Systems (SCS) certification for environmental management systems and other operations. We are committed to not only environmentally friendly products but also promoting good health in our lives.



Kantonal Bank by Switzerland



Kantonal Bank by Switzerland

Olympia Stadion by Germany

Reception Desk by France





Money Exchange in Eurostar by U.K

## BANK

### Various color ranges of white

Most commonly used Staron color for offices and public facilities is white. We offer a variety of 20 white colors in this series. From pure white solids to special coating and transparent chip patterns, you can transform an office environment with our white color range.

## AIRPORT

### Staron, a smart material that is easy to maintain and repair

Staron solid surfaces are durable and impact resistant. In case of cracks or damage, you can easily restore the surface. Although Staron is not physically affected by the impact of the environment, over time, there may be slight changes to the gloss surface. To recover the original feel of the surface, you can easily apply light sanding and polish. High traffic areas like airports are ideal locations for Staron solid surface where quick fixes can keep the space looking new for an extended period of time.



Heathrow International Airport by U.K

# TRAINING INSTITUTE

## Staron is leading the upgrade of spaces

Staron solid surface is a durable and dry material that can bring new vitality to a wall. Upgrade your space with inspirational designs to differentiate a space.



Samsung Human Resources Development Center by Korea



Samsung D'light by Korea



# MULTI SHOW ROOM

## Staron, creates stylish gallery spaces

Staron's smooth surface features convey a futuristic feel that is a lively addition to a stylish showroom. The various colors and smooth surface treatments allow products to stand out more. The easy care of the stain resistant and heat resistant surfaces of Staron makes it a comfortable choice for exhibitions.

# Restaurant

## Staron, 5 special features

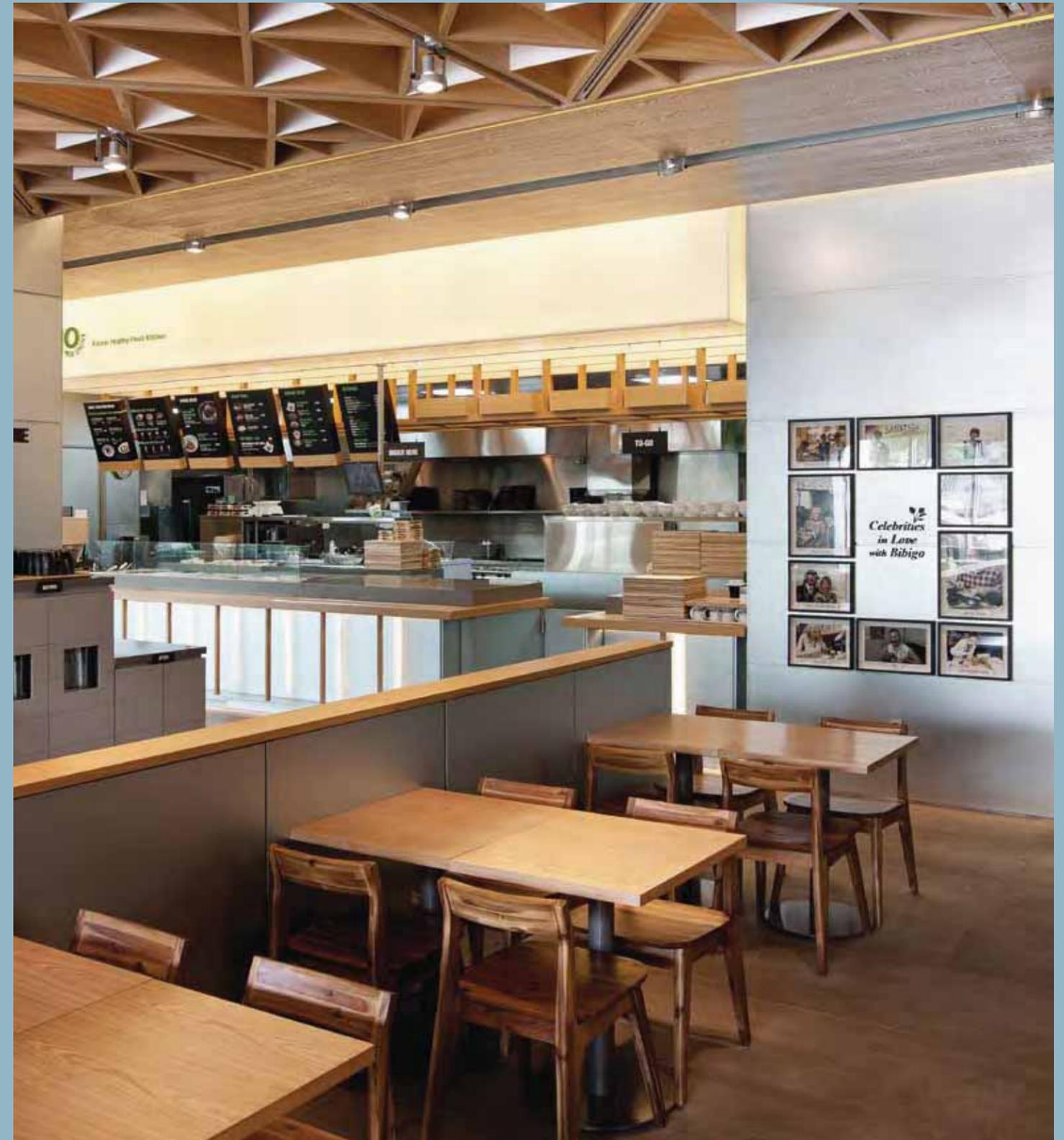
Clean finish

Smooth seams

Smooth surface

Colorful designs and patterns

Non-porous material



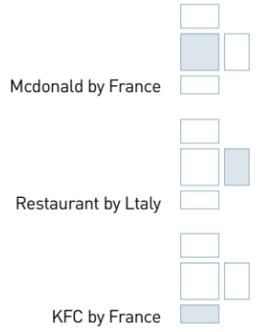
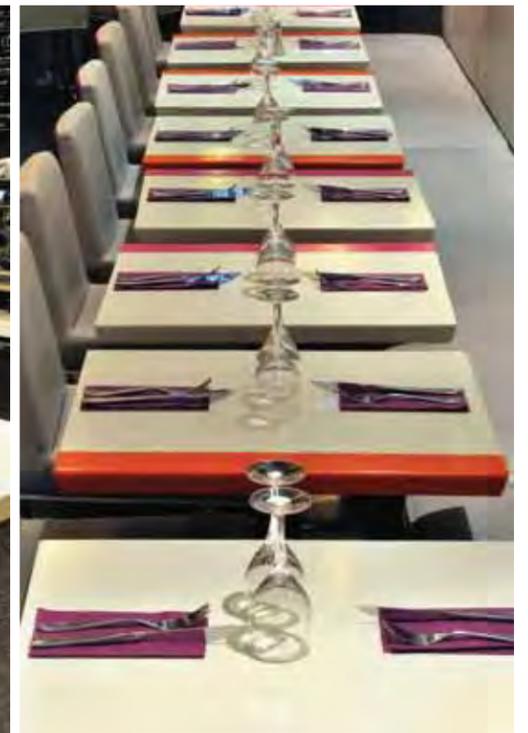
# CLEAN FINISH

## A smart durable material

Staron is an extremely durable but also easy to restore surface cracks and scratches. Restaurants are heavy traffic spaces where customers come and go. Use Staron to prolong the newness of your atmosphere for a long time.



KFC by France



# SMOOTH SEAMS

## Seamless design perfection

Staron's surfaces are clean and seamless which is well suited for restaurants. Designers can easily create variety of smooth forms that is like an artwork. These subtle features increase the value of the completed design.



Asan Trapalace by Korea



Samsung Human Resources Development Center by Korea





Petit Grillon Corpatanx by Switzerland

## SMOOTH SURFACE

### Staron, born in various forms

Staron solid surface is able to unleash the creativity of a designer by offering versatile forms. Smooth curves and surfaces can help the completion of the design. Staron's transparency can add colorful variety to different interior spaces. You can use opaque faux marble cuts (CNC) or adjust the thickness to get a luminous transparency to an interior space.



Petit Grillon Corpatanx by Switzerland

Sushi Bar by Cyprus



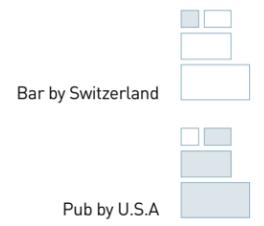
# COLORFUL DESIGNS AND PATTERNS

## Staron, helping you express creative space

Staron solid surface is differentiated from other interior materials for its rugged functionality and versatility of use that can implement a designer's creative touch into a space. In addition, based on a systematic color system, we are able to capture a designer's thoughts and feelings in the design of a restaurant.



Pub by U.S.A





Eurostar & Yo Sushi Bar by U.K

## NON-POROUS MATERIAL

### Your safe choice, Staron

The non-porous surface of Staron makes it impervious to water and deter bacterial growth. It can be used safely in a variety shop interiors. In addition, majority of surface pollutants can be easily removed with soap and water which is easy to maintain and convenient.



- KFC by France
- The University of Edinburgh by U.K
- Eurostar & Yo Sushi Bar by U.K



# Shop & Wallcovering

## Staron, 7 special features

- Smooth surface
- Subtle light transmittance
- Colorful designs and patterns
- Smooth seams
- Fantastic detail
- Clean finish
- Non-porous material





Shoes Shop by Canada

-  Fashion Shop by Germany
-  ClubMed by France
-  Samsung Human Resources Development Center by Korea
-  Hair Shop by Switzerland



## SMOOTH SURFACE

### Staron, reproducing your imagination

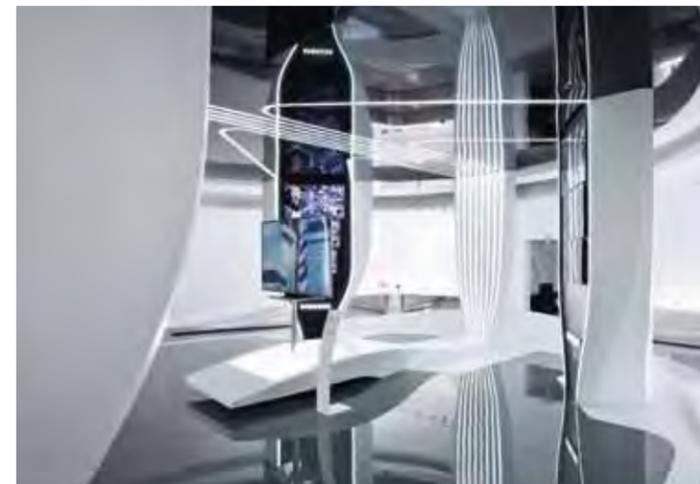
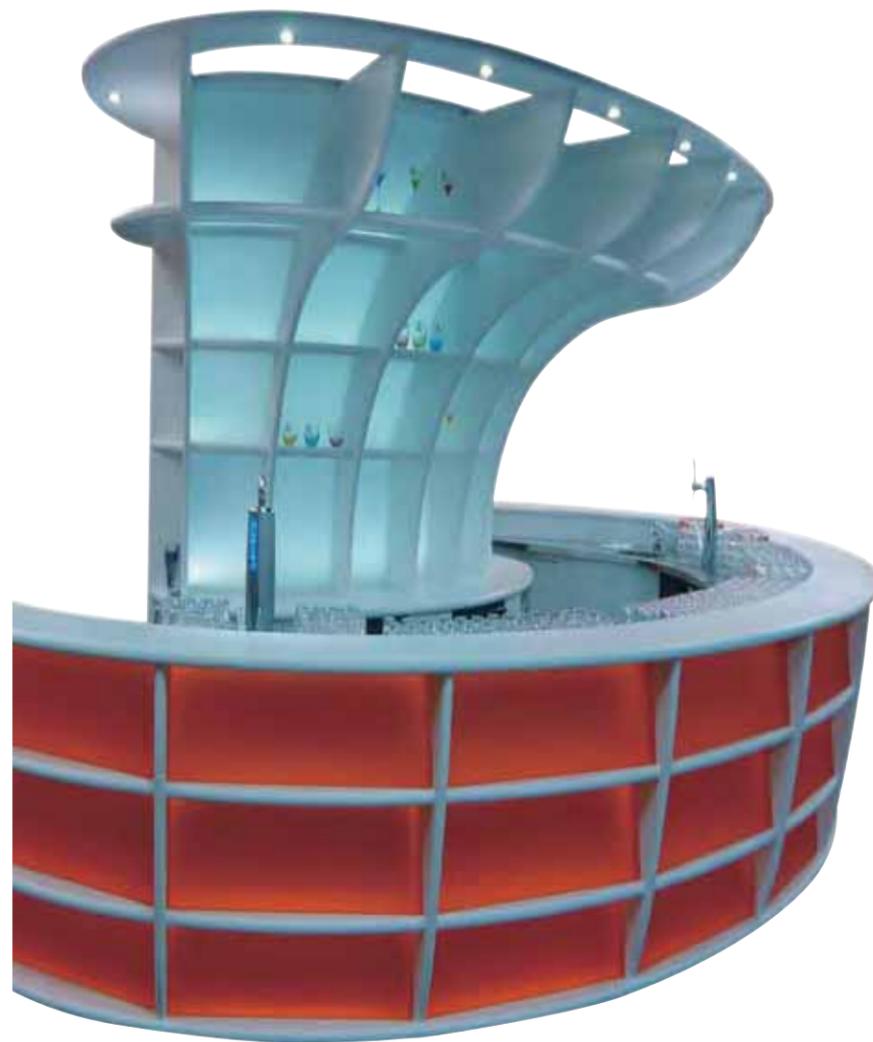
Staron is an acrylic solid surface that can be bent, curved and sculptured to various shapes. A designer can fully reproduce their concepts with these interior finishes. Staron will strive to bring trendy and fantastic spaces for fashion and multi-shops.



# SUBTLE LIGHT TRANSMITTANCE

## Complete your design with light

Staron's light transmittance varies depending on the thickness of acrylic solid surface. Processing of the sheets can be adjusted to the amount of light you need such as display or wall constructions of interior spaces.



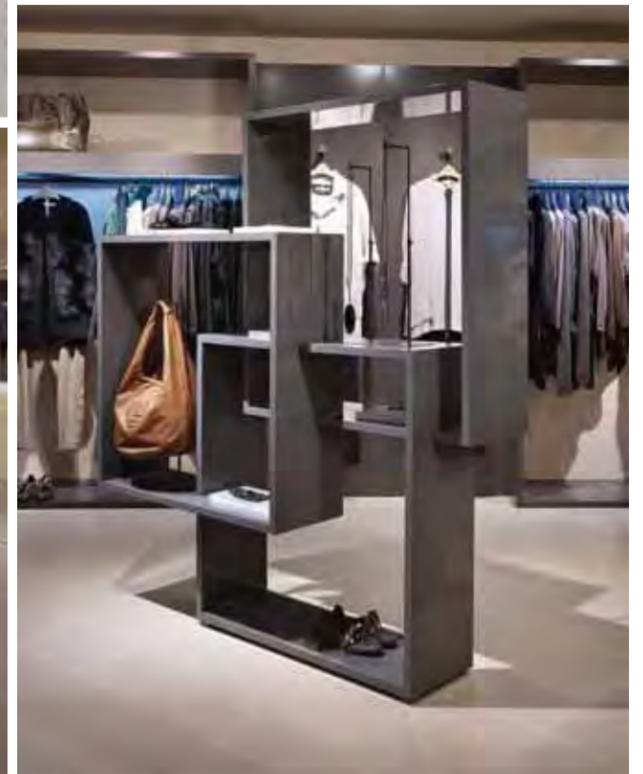
-  Noon Square by Korea
-  ClubMed by France
-  Samsung Human Resources Development Center by Korea
-  Bibigo Restaurant by Korea



# COLORFUL DESIGNS AND PATTERNS

## Luminous transparent chips of Tempest

Tempest is the first transparent acrylic chip developed in the world. Using specialized coating technology, we offer a premium faux marble option. In addition, based on a systematic color system, we are committed to capturing a designer's thoughts and feelings.



- Smoking Lounge by Romania
- Incheon International Airport by Korea
- KUHO shop in Jeju by Korea

# SMOOTH SEAMS

## Seamless design perfection

With Staron solid surface, you can integrate multiple sheets to create a seamless clean construction that is convenient to maintain. Impeccably beautiful showrooms and luxurious interiors emphasized with smooth details can be created with Staron.

Samsung Human Resources Development Center by Korea



-   Multi Shop by Germany
-   Optic 2000 Optician's by Korea
-   Shoes Shop by Canada
-   Bar by Switzerland

# FANTASTIC DETAIL

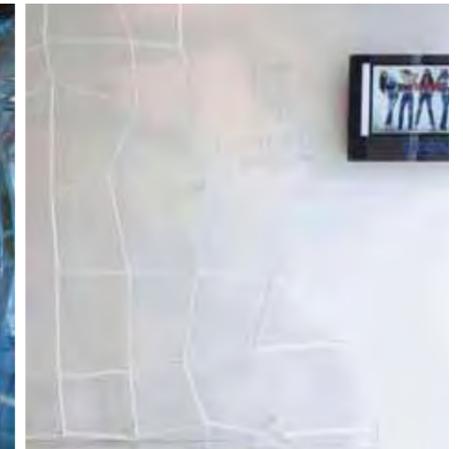
## An artwork where details come alive, Staron

Staron solid surface is differentiated from other interior materials for its rugged functionality and versatility of use that can implement a designer's creative touch into a space. From meticulous and detailed structures to artworks, Staron's possibilities are endless.

Meet the special material made for the designer.



Noon Square by Korea



Noon Square by Korea



Staron Gallery at Milan Design Week by Italy



Fashion Shop by Germany

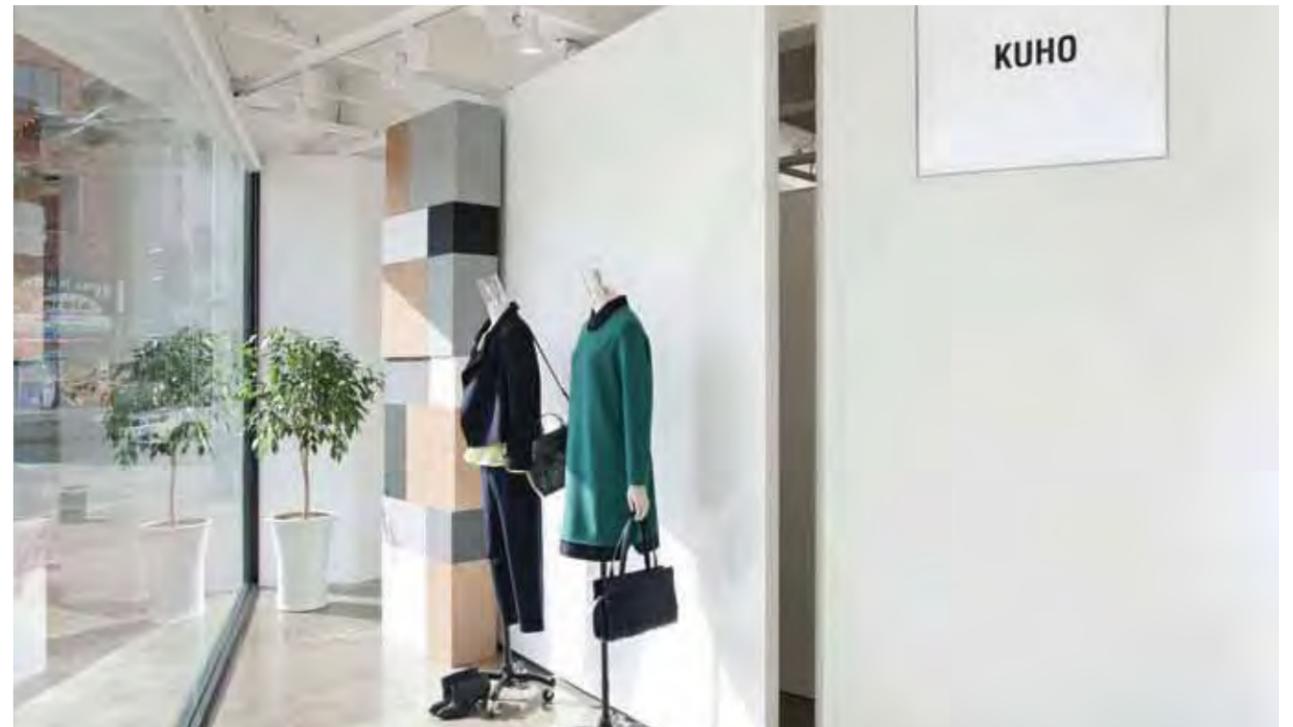
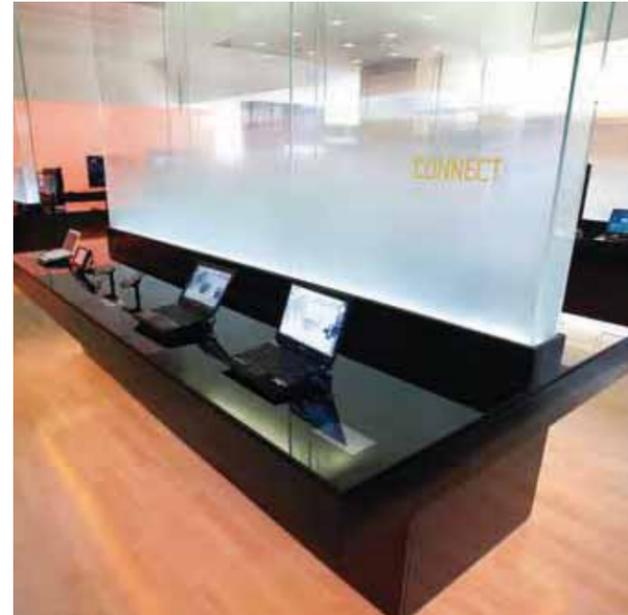
# CLEAN FINISH

## A smart durable material

Staron solid surface is extremely durable and can withstand impact created by frequent use by people and products. It is useful as an exhibit stand or as interiors of stores. In addition, even if it is damaged with cracks and scratches to the surface, it can be easily repaired. This helps you prolong the newness of the intended design over a long period of time.



Noon Square by Korea



Samsung D'light by Korea

KUHO shop in Jeju by Korea





# NON-POROUS MATERIAL

## Your safe choice, Staron

The non-porous surface of Staron makes it impervious to water and deter bacterial growth. It can be used safely in a variety shop interiors. In addition, majority of surface pollutants can be easily removed with soap and water which is easy to maintain and convenient.



-   Multi Shop by Germany
-   Convenience Store by U.K

# Education

STARON,  
MAKE A SAFE PLACE FOR  
KIDS

Staron, a gift of a healthy  
environment where we can foster  
our children's dreams

Staron solid surface can be easily adapted into a variety of classrooms.  
From kindergarten to university facilities, we strive to produce clean and  
hygienic spaces where the future dreams of our students can be realized.





The University of Edinburgh by U.K



Samsung Human Resources Development Center by Korea



## A delicious dining space for our rapidly growing children

The dining space where our children eat their delicious meals every day must be a healthy and safe venue. It must also be a place that is clean, sanitary and easy to maintain for the facility management team. Unlike other finishing materials, Staron solid surface offers non-porous surfaces where it is impervious to moisture and resists bacterial growth and other contaminants from penetrating the surface. It is also stain resistant and cleans easily. Staron solid surface is often used for dining tables, buffet tables and various food serving counters. We take responsibility of the healthy lifestyle for your children.



**Kids develop their creativity in their play areas.**

Staron solid surface is a durable material that is impact resistant and can withstand heavy uage. Children can runaround and freely play without damaging the product. It is an ideal interior material for spaces where children are actively engaged in their movements and learning to be creative. Staron builds the creative spaces for your children.



Aerospace Museum by France



-  Samsung Human Resources Development Center by Korea
-  Kindergarten 'Tilleuls Prilly' by Switzerland

# Health Care

STARON,  
CAN INNOVATE YOUR MIND

Use Staron to offer the best medical service  
and safe environment.

Staron solid surface can be applied in various ways in the hospital. Not only can the material be easily formed to the desired shape but because of its contaminant resistant surfaces, it is a useful material to use in hospital interiors. For patients that spend long periods of time in the hospital, the environmentally friendly material is beneficial for the stability of the patient's health and peace of mind.



## A walk through hospital

Staron can facilitate the various shapes of hospital interiors. With the adhesive process, forms can be integrated into a seamless shape, reducing crevices that can spread contamination and protect patients from germs. The non-porous surfaces resist mold growth and germs from growing below the surface. The characteristics of this material are sanitary and are essential for materials used in the interiors of hospitals.



Dmacc Dental by U.S.A



### Chemical Resistant

Staron solid surface is frequently used in hospitals because chemical contaminants can be easily removed from the surface of the material.

### Seamless

Staron solid surface can be integrated as a seamless unit so that mold or bacteria growth is not possible. It is a sanitary and clean material that makes for a healthy environment.



Kantonsspital's Neonatal intensive care unit by Germany

**We are committed to making safe spaces for the most important moments.**

Staron solid surface is a safe interior material for hospitals where hygiene and eco-friendly environments are a top priority.



St. Joe's Healthcare by U.S.A



Operation Room by Taiwan

**Non-Porous Material**

Unlike other finishes of natural stone, Staron has a non-porous surface that is water resistant. It prevents any bacterial growth and makes it easy to manage surface contaminates.

# Creative work

## CREATIVE WORK

Meet the special material  
made for designers.

Craft

Furniture

Art work

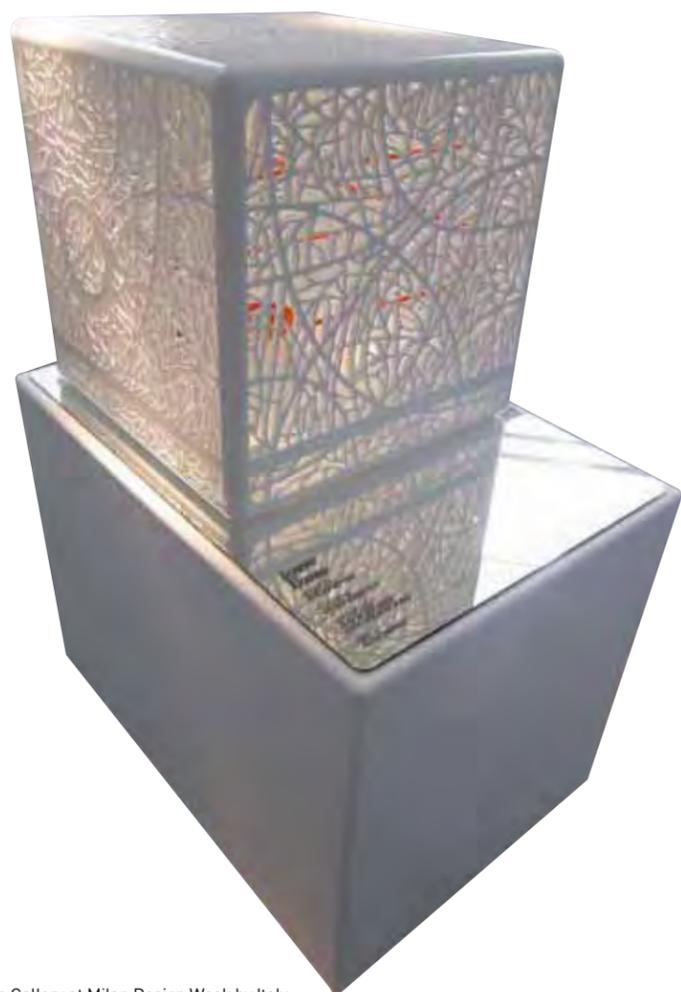


# CRAFT

## Staron, the birth of a material with delicate features but rugged functionality.

Staron solid surface is differentiated from other interior materials for its rugged functionality and versatility of use that can implement a designer's creative touch into a space.

Meet Staron, re-born as an art form.



Staron Gallery at Milan Design Week by Italy



## Staron's CNC process can capture the delicate nuances of a designer's intent.

Despite the durable nature of the material, the ease of producing unique shapes allows a designer to freely realize their vision.



# FURNITURE

Staron,  
creating modern and unique  
furnitures.

Staron's superior durability and ability to add subtle details to furnishings makes it an ideal material choice for bringing design concepts to life. It is a furnishing material that embodies modern and unique designs of futuristic concepts.



University of Geneva Hospitals by Switzerland

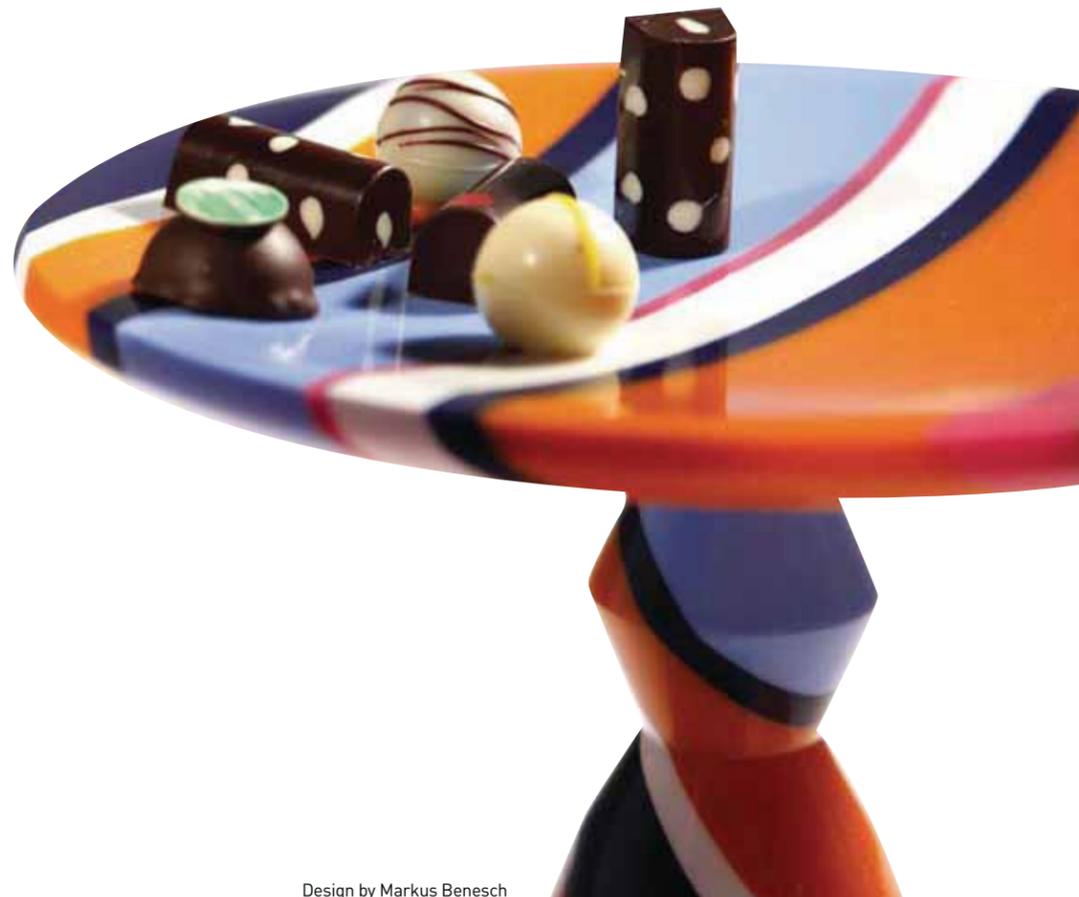
Asan Trapalace by Korea



## ART WORK

Staron,  
where ideas give birth  
to new colors.

Staron offers approximately 300 distinctive color and patterns ranges to express glamorous and creative designs. From natural colors to ambitious design concepts, an elegant solution is possible with this material.



Design by Markus Benesch



Design by Markus Benesch

### Colorful and versatile designs.

Staron solid surface is durable but has excellent workability. Ordinary wood working tools can be used to process this material with a variety of color choices. In addition, through the heat treatment process, various surface treatments are possible to satisfy a designers shape and color selection and achieve perfect execution.



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